

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.37  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUERS

CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV5/12 15.37

PLS CFM, THX 11/5

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
38		S	700P-730P	30		\$1,200.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY-WKND CON COM1 : JEOPARDY-WKND												
110		A	500A-530A	30		\$1,200.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS ORD COM1 : NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-38 FOR 1 SPOT/WK												

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REP HEADLINE# 6251220TRF# 323899

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NOV5/12 15.37

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M12 OK'D BUY#38

MISSED: SAT/700P-730P NOV3 30S \$1,200.00 (NOV5/12)

OFFER: TUE/500A-530A NOV6 30S \$1,200.00 PLS ADVISE.

CMT: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER

NOV/12 233275.00

CONTRACT TOTAL 233275.00

TOTAL SPOTS 132

MARKET TOTALS \$553,035

WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE